REMARKS

This Response is submitted in reply to the Office Action dated September 2, 2010. Claims 1-33 are pending in this Application. In this Response, Claims 1-33 are canceled without prejudice or disclaimer and Claims 34-56 are newly added. Claims 34, 45-49, 55, and 56 are in independent form. The amendment does not add new matter. Favorable reconsideration is respectfully requested.

The Office Action rejected Claims 1-33 under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent 7,734,729 to Du et al. ("Du"), U.S. Patent 6,512,919 to Ogasawara ("Ogasawara"), and U.S. Patent 6,624,843 to Lennon ("Lennon"). These rejections have been rendered moot by the cancellation of Claims 1-33. Accordingly, Applicants respectfully request the obviousness rejections with respect to Claims 1-33 be reconsidered and withdrawn.

Claims 34-56 have been newly added. The new claims are fully supported by the specification and do not add new matter. Applicants respectfully submit that the subject matter as defined in the newly added claims is patentable over Du, Ogasawara, and Lennon, even if properly combinable. For example, the prior art of record fails to disclose or suggest, at a minimum, "An information retrieving system which retrieves information according to image data and moving image data, the information retrieving system comprising: a terminal unit having: image data obtaining means for obtaining image data and moving image data, and transmitting means for transmitting the image data and the moving image data obtained by the image data obtaining means to a communication network, and a server unit having: a first database in which retrievable recognizing image data is registered, a second database in which meta data corresponding to the recognizing image data registered in the first database is registered, a registering section that collects information broadcast on television broadcasts and information published on web sites and registers the information as the retrievable recognizing image data to the first database, and collects meta data corresponding to the recognizing image data registered in the first database and registers the meta data to the second database, receiving means for receiving the image data and the moving image data transmitted from the terminal unit through the network, a feature extracting section which extracts a feature of image data of which the image data and the moving image data received by the receiving means are broken down frame by frame, a feature comparing section which extracts a feature of the recognizing image

data registered in the first database and compares the feature of the image data of which the image data and the moving image data are broken down frame by frame with a feature of the recognizing image data, retrieving means for retrieving the recognizing image data having a high match rate to an image element of the image data from the first database according to a compared result by the feature comparing section, and meta data extracting means for extracting the meta data from the second database according to a retrieved result by the retrieving means, wherein the server unit allows the terminal unit to browse the meta data extracted by the meta data extracting means through the communication network" as recited in exemplary Claim 1.
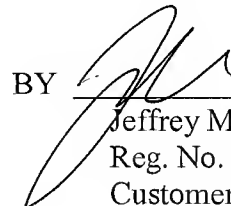
An earnest endeavor has been made to place this application in condition for formal allowance, and allowance is courteously solicited. If the Examiner has any questions regarding this Response, Applicants respectfully request the Examiner contact the undersigned.

The Commissioner is hereby authorized to charge deposit account 02-1818 for any fees which are due and owing.

Respectfully submitted,

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